

L'CHAYIM!

The Bulletin of Baron Hirsch Congregation

September/October 2011

Tishrei 5772

Published in Memory of Louis and Sade Cooper

L'Shana Tova 5772

High Holy Day Service Times

Rabbi Shai Finkelstein, Officiating

Cantor Ricky Kampf, Musaf

Accompanied by the Baron Hirsch Choir, directed by Dr. Stanley Friedman & the Baron Hirsch Boys Choir

David Fleischhacker, Shacharit Dr. Stephen Wachtel, Shofar

Yael & Emanuel Elstein, Educational Staff & Youth Programming

Selichot - September 24

Selichot Services..... Midnight

Erev Rosh Hashanah - September 28th

Candle Lighting..... 6:31 P.M.

Mincha/Maariv Service..... 6:35 P.M.

First Day of Rosh Hashanah - September 29th

P'suke D'zimra 8:00 A.M.

(Beginning of Services)

HaMelech-Shacharit 8:30 A.M.

Childcare (9 months - 11 years)..... 9:00 A.M.

Ark Service..... 9:30 A.M.

Reading of Torah..... 9:45 A.M.

Greetings..... 10:15 A.M.

From David Cooper, President

Rabbi's Drasha 10:25 A.M.

Shofar 10:45 A.M.

Musaf Service..... 10:55 A.M.

Tashlich 4:45 P.M.

Mincha/Maariv 6:30 P.M.

Candle Lighting..... not before 7:29 P.M.

Second Day of Rosh Hashanah - September 30

P'suke D'zimra 8:00 A.M.

(Beginning of Services)

HaMelech-Shacharit 8:30 A.M.

Childcare (9 months - 11 years)..... 9:00 A.M.

Ark Service 9:30 A.M.

Reading of Torah..... 9:45 A.M.

Rabbi's Drasha 10:15 A.M.

Shofar 10:35 A.M.

Musaf Service..... 10:45 A.M.

Candle Lighting for Shabbat..... 6:28 P.M.

Mincha/Maariv 6:30 P.M.

Shabbat Shuvah - October 1

Shacharit 9:00 A.M.

Shabbat Shuva Drasha 5:00 P.M.

Mincha..... 6:15 P.M.

Erev Yom Kippur - October 7

First Mincha Service 3:00 P.M.

Second Mincha Service..... 6:05 P.M.

Candle Lighting..... 6:18 P.M.

Kol Nidre..... 6:20 P.M.

Greetings: David Cooper..... 6:40 P.M.

Rabbi's Drasha 6:50 P.M.

Ma'ariv 7:10 P.M.

Yom Kippur - October 8

P'suke D'zimra 8:30 A.M.

(Beginning of Services)

Hamelech-Shacharit..... 9:00 A.M.

Childcare (9 months - 11 years)..... 9:00 A.M.

Reading of the Torah..... 11:00 A.M.

Rabbi's Drasha 11:30 A.M.

MEMORIAL SERVICE..... 11:50 A.M.

(Yizkor)

Musaf Service 12:15 P.M.

Yom Kippur Teach- In 3:00 P.M.

Mincha Service 4:30 P.M.

Rabbi Finkelstein's Neilah Remarks 5:50 P.M.

Neilah 6:00 P.M.

Ma'ariv Service..... 7:07 P.M.

Blowing of the Shofar..... 7:17 P.M.

Yom Kippur ends 7:17 P.M.



D'var Torah from Our Senior Rabbi Shai Finkelstein

There is an ancient custom that on the eve of Rosh Hashanah we say the prayer for "Hatarat Nedarim" the Annulment of Vows. Then as a congregation, the first prayer of Yom Kippur night is Kol Nidre, where we again as a congregation ask for an annulment of

our vows. This custom requires an explanation, why is it that we put so much emphasis on trying to nullify vows that we have taken upon ourselves during the year? Why is it so central to the Days of Awe?

I would like to suggest two different perspectives. The first is based on the Talmud that views unfulfilled vows as a very harsh matter. Keeping our word, keeping our commitments, is not only a social obligation but also a Divine obligation. When we commit ourselves to do something and we fail to fulfill it, we place ourselves in difficult position regarding our relationship with Hashem. According to this explanation, in order to escape from this unpleasant position, we are asking for the annulment of all our vows and to open a new page, a new beginning for our relationship with Hashem.

The second perspective relates more to the psychological and mental state of a person who takes a vow. The majority of times when a person takes a vow, upon himself, it is a result of a traumatic event that he or she experienced or from pressure that someone feels that causes his soul to be troubled. These

emotions, this mental state, pushes us to take vows and to promise to do all sorts of good things so we can be saved from this traumatic experience. The problem that arises as a result of commitments that come while experiencing a traumatic event is that the feelings that we felt before can fade away. Passing time weakens the deep emotions that we felt before. This process is shaking the commitment that we took upon ourselves and presents a challenge to fulfill it. On the eve of Rosh Hashana we ask Hashem to annul all those vows and to start relationships that are not based on pressure or upsetting events, but rather we would like our commitments to come out of love, admiration and awe for our Father in Heaven. Judaism cannot be established or sustained by the change in mood or drastic events in life. We all have them, we all face them on a daily basis, but our relationship with G-d, with our people and with our religion, should be based on stability.

The High Holidays are a call for all Jews to come and to be part of our unique tradition. These are Days of Awe, but also days of love, days that we all can take the time and think about our relationship with Hashem, the people of Israel and our beloved State. These are the days that we can stabilize and balance our personal and family lives. These are the days when we feel united and come all together to grow our relationship with each other and with Hashem. This past year presented us all with so many crises on so many fronts and may Hashem bring us all a stable, sweet and blessed New Year.

Bilha, Noga, Edya, David, Hadas and myself wish you L'Shana Tova, a sweet and happy New Year.

Rabbi Finkelstein can be reached at rabbi@baronhirsch.org.

Presenting two major classes which will help deepen your understanding of the High Holiday period.

ANNUAL SHABBAT SHUVA DRASHA

Shabbat, October 1st - 5:00PM

*Dedicated by a friend of Baron Hirsch
in support of Jewish continuity*

***"Repentance Through the Eyes of
Bergson, Scheler, Freud & Rabbi Soloveitchik"***

Delivered by Rabbi Shai Finkelstein

Childcare will be available for children ages 2 to 6

YOM KIPPUR TEACH-IN

YOM KIPPUR DAY, OCTOBER 8TH - 3:00PM

*Dedicated in memory of
William Cohn, A"H, by his family*

"The Cornerstone of the Jewish People"

Led by Rabbi Shai Finkelstein

"True Repentance – A Return to Gan Eden"

Led by Emanuel Elstein

Both presentations will take place in the Belz Sanctuary.

L'CHAYIM!



A Message From Our President David Cooper

As the year 5771 comes to close, and we prepare for and usher in the New Year of 5772, I would like to take a moment to reflect on our past year at Baron Hirsch and to look forward to an exciting new year ahead. Over the past year, we have continued to build on our past successes, while strengthening our shul and its offerings for you, our membership.

We have enjoyed even more educational offerings this past year, highlighted by the introduction of our Tanach B'shnataim learning program. Over ninety people participated in the program, studying together a fifteen part course overview of our Tanach, with an All Star lineup of teachers. The courses were extremely well received, and this year we are embarking on the second year of study of this very special program. In addition, we had exciting and diverse scholars in residence throughout the year, as well as countless continued new classes from our Rav, Rabbi Shai Finkelstein, and Synaplex Shabbatot with guest speakers, both from professional and lay members as well. All of these educational offerings came together to further strengthen our shul as a place of learning and study.

At the same time, we worked hard to strengthen our children's learning programs and activities, though our continued success with our Shoa U'tekumah program, as well as the introduction of our BYSY youth program for our younger children, fabulously run by our own teens. And our camp enjoyed its 34th successful season at a new, larger facility, offering even more activities for our campers, including even the addition of sailing and horseback riding for the first time.

We partnered with the Orthodox Union and AIPAC to strengthen our representation at the AIPAC policy Conference in Washington DC, and we grew it tenfold- sending over fifty people to the conference. In addition, we held a most successful OU/AIPAC Shabbaton in the shul, with programs for adults and teens, and exceptional speakers for all of us to learn from and enjoy.

The offerings of social programs and fundraisers continued to expand their reach with more people participating in our Shalch manot program, our Trivia night and on line auction, our annual raffle, our Purim Seudah held jointly with our sister synagogues, our Chanukah dinner, our monthly So-Shuls luncheons and programs, and many more events and programs, too numerous to list here.

All of these successes do not happen accidentally- rather they work most effectively from a phenomenal partnership- our wonderful staff coupled with our most dedicated membership, each of you, all giving so much of your energy and resources to ensure the success of our shul. Our most capable staff, led by our

Rabbi, Shai Finkelstein; our Cantor, Ricky Kampf; our Grossman Scholars, Yael and Emanuel Elstein; and our Executive Director, David Fleischhacker, all supported by our dedicated team of Jill Dempsey, April Blankenship and Gwen Moody develop these plans and ensure that each and every one of these programs, classes, events and fund raisers are executed on flawlessly. And they partner with so many of you, our members, who volunteer inordinate amounts of time and devote tremendous resources to our shul, resulting in the successes we have enjoyed the past year together in our shul.

May 5772 be a year we enjoy together even more success, going and growing from strength to please G-d, greater strength. And on behalf of our Congregation, I sincerely thank each of for all you have contributed this past year, and I thank you in advance for your continued commitment to our beloved Baron Hirsch. Wishing each of you a Ketivah Vechatimah Tova, and may we all merit a happy, healthy, joyous and blessed New Year. Shana Tova Umetukah to you and your family – wishing each of you a truly sweet and genuinely good New Year.

Holiday *Volunteer* Opportunities at Baron Hirsch

The beauty of the holidays at Baron Hirsch doesn't just happen. It is the culmination of weeks of effort by dozens of volunteers. Join our volunteer corps as we begin our holiday preparations. Please call the office and let us know if you can assist us in any of the following areas:

Rosh Hashanah Chesed Boxes

Sunday, September 25th - 10:00AM

Your donations to help support this project are greatly appreciated.

Setting up the Holiday Prayer Books

Sunday, September 25th - 9:00AM

Sunday, October 2nd - 9:00AM

Sunday, October 9th - 9:00AM

Contact Mark Hayden at 682-4748 or the office.

Preparing the Yizkor Memorial Lights

Friday, October 7th - 9:00AM

Sunday, October 9th - 9:00AM

Wednesday, October 19th - 9:00AM

Sunday, October 23rd - 9:00AM

Contact Mark Hayden at 682-4748 or the office.

Holiday Ushers

Be a greeter for those attending Rosh Hashana & Yom Kippur services. Most shifts are just 45 minutes-1 hour. Contact our usher committee: Madelyne Daneman, Irv Cherny, Judy Moss or Debbie Freiden, or call the office, if you would like to volunteer.

Polishing the Silver in the Ark

Time to be determined, please contact Mark Hayden.

Decorating the Synagogue Sukkah

Contact the office for exact times

Cooking/Serving for Sukkot & Simchat Torah Events

Please contact Jill Dempsey for times and information



A Message From Our Cantor Ricky Kampf

When we think of the Yamim Noraim, the High Holy Days, what often comes to mind is a somber period of the year. While it is true that Teshuva and introspection require a large dose of serious contemplation, we should never lose sight of the fact that when

all is said and done, Rosh Hashanah and Yom Kippur are Yomim Tovim, and are joyful occasions like any other Yom Tov.

You might have noticed that we never read Parshat Ki Tavo, containing the sorrowful Tochachah, on the Shabbat preceding Rosh Hashanah. Even though Parshat Ki Tavo had to be made extraordinarily long and the Parshiot of Nitzavim, Vayelech, Ha'azinu, and V'zot HaBracha extremely short, the Rabbis did not want us to enter into Rosh Hashanah with the sad thoughts of the Tochacha reverberating in our conscience.

In the Tochacha itself, the Torah attributes our national calamity to the fact that "you did not serve Hashem, your G-d, amid gladness and goodness of heart"-Devarim 28:47. A prerequisite for proper service of Hashem is Simcha, joy. As we say in Tehillim; "Serve Hashem with gladness- Ivdu et Hashem B'Simcha"- Tehillim 100:2. During the Yomim Noraim, when the Jewish people have the opportunity to wipe the slate clean, to make a fresh start, to renew our relationship with Hashem, is there any greater joy that we could experience than that? Shouldn't we approach the awe of these days also with an overwhelming feeling of Simcha? This duality, the awe and, at

A Message From Our Grossman Scholars, Yael & Emmanuel Elstein

Rabbi Moshe Chaim Luzzato, in his introduction to his masterpiece, MesillatYesharim, reminds every Jew to take the time to contemplate his goals and objectives.

What am I trying to achieve? What is my ultimate goal? As we end a year and begin a new one, this is an opportune time for us to evaluate our actions, as well as plan our future goals.

This is true on a personal and spiritual level, but it is also true in the life of a synagogue. This being our first year as shlichim in Baron Hirsch, we find it necessary to evaluate what we have done this past year and what we hope to accomplish in the upcoming one.

5771 was a busy and exciting year, with The Baron Hirsch Educational Department continuing and reviving existing programs, and starting some new ones as well. Tot-Shabbat, Bnei Yaakov Synagogue Youth (BYSY), Teen Shiur and the 'Shoah and Tekuma' mission are just some of the programs that were offered to youth and teens this year. Seuda Shlishit for Women

the same, rejoicing that marks this time of year, is echoed in the words of David Ha'Melech in Sefer Tehillim: "Gilu B'raadah-you may rejoice when there is trembling." Tehillim 2:11.

Many people confuse the "Inuyim", the deprivations of Yom Kippur, as signs of sadness and mourning. Indeed, on Tisha B'Av that is exactly what they are. However, on Yom Kippur, our fasting and the other physical discomforts we observe have nothing to do with mourning. On the contrary, they are a mechanism for us to reach the spiritual heights of the day without the distractions of the material world. They are pathways to achieve the ultimate Simcha of being one with our Creator.

It is stated in the Talmud:"Rabban Shimon ben Gamliel said: There never were in Israel greater days of joy than the Fifteenth of Av and Yom Hakippurim."Taanit 26b The Gemara gives two reasons for our joy on Yom Kippur. Firstly, that it is a day of forgiveness and pardon, and secondly, it was the day that Hashem gave us the second tablets. Both of these concepts represent the euphoria we experience to once again reunite with Hashem and the absolute joy and appreciation we feel that He has chosen us to be His nation.

As we join together once again for the uplifting and meaningful High Holiday davening, let us reaffirm with joy and happiness how privileged we are to be Hashem's people. In the merit of our heartfelt prayers, may Hashem shower us and all of Israel with an abundance of Brachot and may we all be inscribed for a Happy and Sweet New Year.

You can reach Cantor Kampf at cantor@baronhirsch.org.

and the Women's Holiday Divrei Torah program complemented that. Of course both of us truly enjoyed learning with, and from, our various chavrutot!

Even more new programs are already in the making and about to be launched, but looking forward is not just about what programs or events we hope to have, but rather implementing our goals.

So what is it that we are hoping to achieve? Strengthening Jewish Identity and pride; creating greater involvement and connections to Israel; cultivating teen leadership; but most importantly – encouraging each and every one of you, as well as ourselves, to go beyond what we think we can do and bring ourselves closer to Hashem.

We hope that you share these same goals, and we are confident that with your involvement we can truly achieve them!
Shana Tova U'metukah!

Emanuel & Yael, Shlomo, Tzvi & Hodaya Elstein

You can reach our Grossman Scholars at yael@baronhirsch.org or emanuel@baronhirsch.org.

L'CHAYIM!



A Message From Our Executive Director David Fleischhacker

Perhaps the most inspiring moment of our family's trip to Israel this summer was the few hours we spent with Rudi. Rudi is my father's cousin. He moved with his parents to Tel Aviv in 1936 – 12 years before the State of Israel was established.

We met him at Independence Hall where Ben Gurion declared the establishment of the State on the 5th of Iyar in 1948. Rudi lived nearby, and remembers visiting the building when it was an art museum prior to that famous date.

By the late 1940's Rudi was living in Bnei Brak, in a house bought by my grandfather, A"H. But when my grandfather returned to Switzerland to move his family, he could no longer get passage back to Palestine, and he and his family ended up in America. Rudi served in the Hagana, although as an only child, he was not sent on the front lines, rather served in the second line that would guard areas once they were secured. He later moved back to Tel Aviv, and still lives there today.

Hearing an eyewitness account was fascinating. Even our tour guide in Independence Hall, who knew every intricate detail of the events of the time, seemed to be in awe in speaking to Rudi.

For many of us, and certainly for our children, Rudi's story is a study in history. On the one hand, we are thankful that we do not have to live through the difficult times that he faced growing up and fighting on a daily basis to establish a nation where he could raise his family. On the other hand, we are so distanced from these times that it is difficult for us to be inspired by the miraculous struggles of our people just 60 years ago.

If we want our children to feel that living Jewish is important, then we have to find ways to make it live and exciting for them. Thank G-d, we don't have to risk our lives to be who we want to be, but at the same time, we need to find ways for our children to connect to the heroes of our people.

This is one reason why synagogue life is so important, and why I feel fortunate that my children attend a shul like Baron Hirsch. Think of it this way – when you bring your child to Baron Hirsch over the holidays, he or she will be experiencing Jewish life next to people who made history. They will be davening with Holocaust survivors, or with Russians who sacrificed to remain Jewish during decades of persecution in the Soviet Union. They will be sharing Kiddush with veterans of the United States Armed Forces, who spent much of their lives fighting for freedom across the world. They will be dancing on Simchat Torah with former members of the Israel Defense Forces, who risked their lives in recent years for the State of Israel. They will eat in the Sukkanah with leaders who have led local and national Jewish organizations, and who are involved with helping people and saving lives all over the globe. They will be sitting with young people in our congregation who have volunteered their summers, and sometimes their entire year, throughout the world to help those in need.

If we want our children to be inspired, committed Jews, then we need them to know the heroes in our midst. My children will always remember cousin Rudi and his story. But there are so many more stories that they still can learn from some pretty fascinating figures right here at Baron Hirsch.

Chany, Leah, Nachi, Yehudit and I all look forward to celebrating a wonderful holiday season with you.

You can reach David at exec@baronhirsch.org.

Cemetery Update

Over the last few years, Baron Hirsch has gone to great lengths to improve the appearance of our cemetery. We appreciate the positive feedback that we have received from so many family and visitors, and are proud that the cemetery is being maintained in an appropriate and dignified manner.

Our cemetery committee has noticed that there are a number of stones that are leaning over and need new foundations, as well as others that need to be professionally cleaned. Our perpetual care fee, which is typically paid at the time of a person's burial, covers the general upkeep of the cemetery grounds and the individual graves, but does not include stone repair or cleaning. We have, however, negotiated with vendors to have work done at a cost of \$120 to repair a foundation and \$50 to clean a stone.

If you have a loved one at the cemetery with a stone that is in need of repair or professional cleaning, please contact David Fleischhacker in the office with the details. We plan to have the next set of repairs done in a few weeks.

Baron Hirsch Mailings Now Available by Email

We are now able to send L'Chayim and most congregational mailings by email only. Signing up for this service allows you to get mail faster, and saves us the rising costs of printing and postage.

Please let us know if we can move your family to our email only list.

Send a note to exec@baronhirsch.org with the email of every adult in your household.

L'CHAYIM!

Holiday Childcare & Service Notes

We welcome all of our members, friends and guests to our holiday services.

Tickets

Baron Hirsch does not issue tickets for holiday seating. All members and their immediate families are welcome to join us for holiday services, and there is no charge for seats.

We also welcome guests and extended family to attend any of our services. While we do not have a formal ticket system, we do ask that a donation of \$25 per person per holiday be made in advance, and that you let our office know if you are having guests.

When Attending Services

Please **silence** all phones and electronic devices before entering the sanctuary, and please **refrain** from using any devices, including texting, during services.

Our holiday prayer books contain an excellent English translation with many interesting footnotes. We urge everyone to concentrate on the prayers and the service, and please refrain from conversation.

For the safety of all those attending services, we ask that everyone please refrain from parking under the porticos as well as along the driveway on the eastern side of the sanctuary.

Childcare

We are proud to announce that once again we will have professional supervision of all of our childcare groups during the holidays. Over the last few years we have developed a very successful program where the children are able to take part in a variety of activities. Our program begins at 9:00AM each day, and will run through the conclusion of services. As part of the program, Yael and Emanuel will be supervising an age appropriate educational program each day during the haftarah and drasha times.

Of course, this program can only be as successful as you, our parents, allow it to be. Information will be sent to parents before the holidays, and we urge you to read this information carefully, and review it with your children. We ask that all children either be in the age appropriate program, or with their parents in services.

We will be serving children a lunch of sandwiches (Peanut butter, jelly, cheese). Snacks will include fruit, vegetables, chips and cookies. Lunch will be served in the social hall, and snacks will be served at designated times. Please call the office in advance to tell us of any food allergies. We thank the children of Robert & Elaine Udelsohn who are once again sponsoring the lunches in their parents' memory.

Kever Avot Memorial Services

Sunday, October 2nd - 10:00AM

It is traditional to visit the graves of loved ones during the Days of Awe. Our Rabbi and Cantor will lead memorial services at the Baron Hirsch Cemetery. For those visiting the cemetery, please remember that you must enter the code 3636 at the gate to enter.

Lulav & Etrog

Order your Lulav & Etrog today! Now is the time to place your order by contacting the synagogue office.

Orders and payment must be received by. Each set is \$50. Children's sets are also available upon request.



Baron Hirsch Welcomes
Congressman Stephen Fincher
Shabbat morning, September 17th

Congressman Fincher will address the congregation following services at approximately 11:15AM.

The congressman represents the 8th district of Tennessee and will speak about his observations on his recent trip to Israel.

Please join us!

YOUTH PROGRAMS AT BARON HIRSCH

Shabbat Morning Youth Groups

Every Saturday morning at 10:30AM

Tefilat Yeladim (Children's Prayers)
Stories and Games
Songs
Special Youth Kiddush

Four groups individually tailored to your child's age:

Dvash (Honey) - ages 1-3 years old
Za'it (Olive) - pre-K3 - pre-K4
Tamar (Date) - Kindergarten - 2nd grade
Gefen (Grape vine) - 3rd - 5th grade

Contact Yael Elstein, yael@baronhirsch.org,
for more information.



Bnei Yaakov Synagogue Youth....

is back!!

Beginning September 24th



Open to all Memphis youth, grades 3-8

Every Shabbat afternoon, between Mincha and Maariv

Fun and educational activities run by our incredible Madrichim!

A joint project of Baron Hirsch, Torah Mitzion & NCSY

Israel Advocacy Course

Sponsored by Baron Hirsch & AIPAC

Weekly classes led by Emanuel Elstein
with guest speakers from AIPAC

- Get the true facts about the Israeli-Palestinian conflict
- Learn how to be a critical media consumer
- Hear from the experts how political lobbying works & how you can make a difference
- Acquire tools to stand up to anti-Israel activities in school or on university campus

Excelling participants will be eligible for a full sponsorship to the 2012 AIPAC Policy Convention!

Open to all Memphis teens, grades 10-12, free of charge

Classes will take place in the I.E. Hanover Library,
Sundays, 8:00-9:00pm

For details and registration contact Emanuel Elstein at
Emanuel@baronhirsch.org or call 901-484-1465

NCSY is Back in Full Swing!

Jr. Regional Shabbaton - Grades 6 - 8

September 16 - 18
In Indianapolis, IN

Sr. Regional Shabbaton - Grades 9 - 12

November 4 - 6
At BARON HIRSCH

For more information, contact City Director Marc Lennon
at (901) 830-0286 or memphisncsy@gmail.com.

ATTENTION HIGH SCHOOL STUDENTS:

If you are not currently attending a Jewish High School, speak to Marc Lennon about how you can spend next summer in Israel for FREE! With help from The Jerusalem Journey (TJJ) and the Lemsky Fund of the Memphis Jewish Federation, your cost for an awesome summer may be totally covered!

L'CHAYIM!

Announcing an new learning program for 6th-8th graders not currently receiving formal Jewish education.

Beginning October 22
Every Shabbat morning, 10:00-11:00am

Curriculum includes, but not limited to:

- ✧ Strengthening our Jewish identity
- ✧ What is our purpose in life?
- ✧ Providence: Is G-d watching over us?
- ✧ Social interactions from a Jewish perspective
- ✧ Chagim (Holidays)
- ✧ Maintain and Develop your Hebrew skills
- ✧ Deepen & strengthen our love for Israel

And much more!!

For more information, contact our Grossman Scholar,
Emanuel Elstein at 683-7485
or emanuel@baronhirsch.org

Tot Shabbat Returns!

Join us on Friday, October 28th at 5:00PM for the return of this popular program for children ages 3-6 and their parents. Welcome Shabbat with songs, stories and snacks!

Led by Yael Elstein



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AIPAC Corner

by Pace Cooper

AIPAC efforts in Memphis really are becoming synonymous with our Baron Hirsch initiative. Last year we exploded our AIPAC Policy Conference attendance from Memphis to 65 people.

As of now, a full half a year before AIPAC 2012 Policy Conference, we already have 68 signed up. With any luck (actually with the hard work of our fearless recruiters) we'll bring as many as a 100 from Memphis next year!

In the meantime, on Shabbat of September 17, Baron Hirsch is proud to host Congressman Stephen Fincher, whom we successfully lobbied in May -- we lobbied so effectively in fact that Congressman Fincher made his first ever exploratory visit to Israel in August, about which he will debrief us and discuss his very favorable impressions.

Stay tuned for a community announcement about the Annual Memphis AIPAC event which will occur at the end of the fall. For more information about AIPAC please reach out to me at pcooper@cooperhotels.com.

L'CHAYIM!

Holiday Appeals

The holiday season is an auspicious time to increase the amount of charity one gives. During holiday services, we hold several appeals which allow our members to support Israel, our community and our congregation. We would like every member to take the time to think about these opportunities before they come to shul, and to come prepared to make a commitment that will make a real difference in the lives that will be affected.

Honors Appeal

Rosh Hashana & Yom Kippur

Whether it be opening the ark, carrying the Torah, or having an Aliya, it is a great honor for a person to participate in the services at this awe-inspiring time of the year. We make every effort to involve as many of our members as possible by giving them the honor to participate. It is customary for one who is honored to give a donation to the congregation, and every honoree will receive a special pledge card for that purpose.

There are a number of special honors - such as hagba and galila, opening the ark when the Torahs are removed or returned, or opening the ark at a critical point in the service, such as the Unesane Tokaf prayer. We hope that everyone who receives such an honor will respond with great generosity.

Israel Bond Appeal

First day of Rosh Hashana

This is an appeal that needs no introduction, and has been part of the High Holy days at Baron Hirsch for many years. Israel Bonds are an excellent way to support the State of Israel, and they are an excellent investment that benefits you as well. By participating in our annual Israel Bond appeal, you are making a statement as to the importance that the State of Israel plays in our lives.

Synagogue Yizkor Appeal

Yom Kippur

It is customary that prior to Yizkor, an appeal is held to benefit the Synagogue. Baron Hirsch is a special place which provides vital support to many within our community on a daily basis. In the public eye, there are many special programs which are run throughout the year, and are detailed throughout these pages. But more important is the good the shul does which often goes unseen. Our facility is open daily for prayer, study, or quiet contemplation. Our clergy reaches out to needy members, and provide counseling, tzedakah, or other services. A strong response to our appeal allows us to reach out more during the year.

Youth Appeal

Simchat Torah Auction

Simchat Torah is a celebration of our love of Torah and of Torah learning. We teach the preciousness of this gift to our children by including them in the celebration - by including them in the Hakafot - and even in the Aliyot. The greatest Torah honors of the year take place on Simchat Torah, and it is only fitting that the Tzedakah pledged through these honors go to support the growing work of the Baron Hirsch Youth Program. Both men and women may honor the Torah by participating in the Honors Auction, and may do so as individuals or as a group. The winning bidder(s) has the privilege of choosing an appropriate recipient to receive the honor.

Baron Hirsch Congregation Wish List 2011/2012

Our congregation could never accomplish as much as it does without the support of our members and friends. As we continue to grow, the need to find funding for many of our programs, as well as for important facility improvements, increases as well.

Please review our current wishlist, and consider a special gift to the congregation.

Holiday Events

Shabbat Shuva Drasha	sponsored
Family Sukkah Party	\$1,500
Yom Kippur Teach-In	sponsored
Yom Kippur Break Fast	\$1,000
Chol HaMoed Youth Day	\$600
Sukkot Kiddush (3 more available)	\$450
Simchat Torah Evening Kiddush	\$1,000
Simchat Torah Women's Program	\$1,000
Simchat Torah Kiddush	\$500
Simchat Torah Luncheon	Sponsored

Special Programs

Camp Darom Reunion Shabbaton	\$2,000
Congregational Retreat	\$10,000
Shabbat Children's Program	\$700 per month
Friday Night Dinner Sponsor	\$1,000
Lunch & Learn Sponsor	\$100 for 1, week; \$400 for 1 month
BYSY Youth Program	\$1,800
Tanach B'Shnataim	\$2,500 for entire year/ \$150 per session
Tot Shabbat	\$180 per session

L'CHAYIM!

Sukkot Services at Baron Hirsch

Erev Sukkot - October 12

Candle Lighting.....	6:11 P.M.
Mincha/Maariv Services.....	6:15 P.M.

First Day of Sukkot - October 13

Shacharit	9:00 A.M.
Evening Mincha/Maariv Services	6:15 P.M.
Candle Lighting.....	not before 7:10 P.M.

Second Day of Sukkot - October 14

Shacharit	9:00 A.M.
Mincha/Maariv Services.....	6:10 P.M.
Candle Lighting for Shabbat	6:09 P.M.

Shabbat Chol HaMoed - October 15

Shacharit	9:00 A.M.
Mincha	5:55 P.M.
Seudah Shlisheet.....	6:15 P.M.
Maariv	7:00 P.M.
Shabbat Ends.....	7:07 P.M.



Hoshana Rabbah - October 19

Shacharit	6:30 A.M. or 8:00 A.M.
Candle Lighting.....	6:02 P.M.
Mincha/Maariv Services.....	6:05 P.M.

Shemini Atzeret - October 20

Shacharit	9:00 A.M.
MEMORIAL SERVICE (YIZKOR)	Appr. 10:30 A.M.
Mincha Service	6:05 P.M.

Erev Simchat Torah - October 20

Ma'ariv/ Hakafot	6:50 P.M.
Candle Lighting.....	not before 7:01 P.M.

Simchat Torah - October 21

Shacharit	9:00 A.M.
Hakafot/Dancing	10:00 A.M.
Torah Reading – Aliyot for all men	11:45 A.M. - 12:30 P.M.
Special Women's Torah Study	11:45 A.M. - 12:30 P.M.
Special Aliyot	12:30 P.M.

Children's Aliya

Chatan Torah (Completion of the Torah)

Chatan Bereshit (Beginning of the Torah)

Musaf	1:00 P.M.
Luncheon.....	1:30 P.M.
Candle lighting for Shabbat.....	6:00 P.M.
Mincha/Maariv.....	6:05 P.M.

Eruv Tavshilin

When a holiday falls on Friday, it is necessary to make an Eruv Tavshilin before the holiday begins so that one may do certain types of cooking on Friday for Shabbat. Two food prepared before the holiday for Shabbat, like Challah plus another item, are taken on the afternoon before the holiday, and the bracha on the Eruv is said over them. These items are then put aside and eaten on Shabbat. This year, an Eruv Tavshilin should be made on the following dates:

Before Rosh Hashanah
Wednesday afternoon, September 28

Before Sukkot
Wednesday afternoon, October 12

Before Shmini Atzeret
Wednesday afternoon, October 19

The bracha and procedure for making the Eruv Tavshilin is found in most siddurim. If you have any questions, please ask the Rabbi.

Sukkah Hospitality

Eating in the Sukkah is a great mitzvah, as is sharing the joy of the holiday with others. If you would like to have extra guests in your Sukkah for some of the holiday meals, please let us know. If you don't have a sukkah and would like hospitality, let us know as well. Contact David Fleischacker in the office.



L'CHAYIM!

Life Cycle Events

L'CHAYIM! pays tribute to the many life cycle events experienced by the members of our congregation since our last issue.

Births

Mazel tov to **Joanne & Bobby Cohen** on the birth of a granddaughter.

Mazel tov to **Sarah Leah & Raffie Freiden** on the birth of a son. Mazel tov to grandparents, **Pam & Jeffrey Freiden** and **Esther & Mike Stein** and to great-grandparents, **Noreen & Bernard Freiden**.

Mazel tov to **Geri & Hal Lansky** on the birth of a grandson. Mazel tov to great-grandparents, **Joyce & Bernard Lansky**.

B'nai Mitzvah

Mazel tov to **Sonny Smith** on his Bar Mitzvah. Mazel tov to parents, **Laurie & Sheldon Smith** and to grandmother, **Sandra Wurzburg**.

Mazel tov to **Aaron Wruble** on his Bar Mitzvah. Mazel tov to parents, **Dena & Dr. Gary Wruble**, grandparents, **Frances & Herschel Rosenberg** and **Diane & Dr. Larry Wruble**.

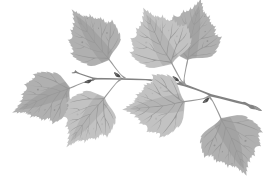
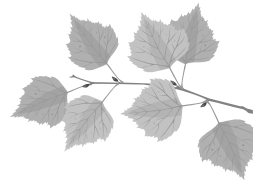
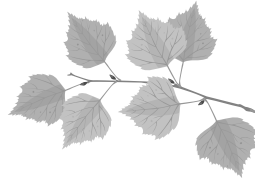
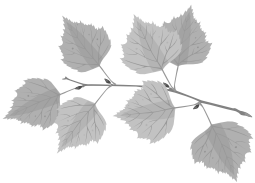
Mazel tov to **Yehudit Fleischhacker** on her Bat Mitzvah. Mazel tov to parents, **Chany & David Fleischhacker** and to grandparents, **Hilda & Walter Fleischhacker**.

Marriage

Mazel tov to **Emily & Dennis Baer** on the marriage of their daughter, **Dr. Hilary Baer**, to **Dr. Aaron Duberstein**.

We mourn the passing of

- Jeffrey Klitzner
- Harold Weinstein
- Leonid Broskiy
- Seymour Levinson
- Rose Schultz
- Emanuel Rohan
- Sarah Sherman
- Aaron Shankman



Sukkot Events at Baron Hirsch

Sukkah Hop & Treasure Hunt **Shabbat, October 15**

For ages 9 – 13, enjoy a challenging Sukkah Treasure Hunt throughout the neighborhood with great prizes. Meet in the Baron Hirsch Sukkah at 4:00PM.

For ages 3 – 8, there will be a Sukkah Hop with songs, stories and treats led by Yael & Emanuel Elstein. Meet in the Baron Hirsch Sukkah at 4:15PM.

Teen Divrei Torah **Shabbat, October 15, 6:15PM**

In what has become a beautiful Baron Hirsch custom, we invite our teens to share words of Torah with the congregation on each of the holidays. All adults are urged to join us for this special program, and share our pride in our young people. Teens who wish to participate should contact Rabbi Finkelstein or Emanuel Elstein.

Sisterhood's Salad & Sandwiches in the Sukkah **Monday, October 17, Noon**

Now in its third year, all ladies are invited to join us for a delicious lunch, fun program and entertainment in the Baron Hirsch Sukkah. The cost is just \$12 per person, and you must reserve in advance with the shul office. To help with this project, contact Madelyne Daneman, Sisterhood President, at 754-1332.

Chol HaMoed Youth Day **Monday, October 17**

Every Sukkot, over 100 children join us for a day of Putt Putt, Go-Karts, Batting Range, Bumper Boards and other rides, games and refreshments. Join us for a really fun afternoon for just \$13 per person!

Family Sukkah Party **Tuesday, October 18**

Celebrate the festival of joy in and around the Baron Hirsch Sukkah. Food, music, rides, balloons and fun for everyone. Just \$10 per person, children under 4 are free. There is always something new at the Baron Hirsch Sukkah Party.

Simchat Torah Learning for Women **Friday, October 21, 11:45AM**

Now in its second year, this is a special Simchat Torah celebration, just for women! Join Yael Elstein in the Bet Midrash for Divrei Torah and a special Kiddush. Various women from within the congregation will speak. Following the program, everyone will come together in the sanctuary for the children's Aliya and the completion of the reading of the Torah.

BARON HIRSCH SERVICE TIMES

September 2011

2 Elul 5771 - 2 Tishre 5772

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 2 ELUL Shacharit: 6:25am/6:45am Mincha: 7:05pm	2 3 ELUL  7:08 Shacharit: 6:30am/7:00am Mincha: 6:45pm	3 4 ELUL  Shoftim Shabbat Ends: 8:06 Shacharit: 9:00am Mincha: 6:55pm
4 5 ELUL Shacharit: 7:00am/8:00am Mincha: 7:00pm	5 6 ELUL  Labor Day Shacharit: 8:00am Mincha: 7:00pm Tanach Class #1 - 7:00pm	6 7 ELUL Shacharit: 6:30am/7:00am Mincha: 7:00pm	7 8 ELUL Shacharit: 6:30am/7:00am Mincha: 7:00pm	8 9 ELUL Shacharit: 6:25am/6:45am Mincha: 7:00pm	9 10 ELUL  6:58 Shacharit: 6:30am/7:00am Mincha: 6:45pm	10 11 ELUL  Ki Tetze Shabbat Ends: 7:56 Shacharit: 9:00am Mincha: 6:50pm
11 12 ELUL Shacharit: 7:00am/8:00am Mincha: 6:50pm	12 13 ELUL Shacharit: 6:25am/6:45am Mincha: 6:50pm Tanach Class #2 - 7:00pm	13 14 ELUL Shacharit: 6:30am/7:00am Mincha: 6:50pm	14 15 ELUL Shacharit: 6:30am/7:00am Mincha: 6:50pm Sisterhood Opening Event - noon	15 16 ELUL Shacharit: 6:25am/6:45am Mincha: 6:50pm	16 17 ELUL  6:48 Shacharit: 6:30am/7:00am Mincha: 6:45pm <i>Jr. NCSY Fall Regional (Indianapolis)</i>	17 18 ELUL  Ki Tavo Shabbat Ends: 7:46 Shacharit: 9:00am Congressman Stephen Fincher - 11:15am Mincha - 6:35pm
18 19 ELUL Shacharit: 7:00am/8:00am Mincha: 6:40pm	19 20 ELUL Shacharit: 6:25am/6:45am Mincha: 6:40pm Tanach Class #3 - 7:00pm	20 21 ELUL Shacharit: 6:30am/7:00am Mincha: 6:40pm	21 22 ELUL Shacharit: 6:30am/7:00am Mincha: 6:40pm Kol Rena So-Shuls - Noon	22 23 ELUL Shacharit: 6:25am/6:45am Mincha: 6:40pm	23 24 ELUL  6:38 Shacharit: 6:30am/7:00am Mincha: 6:40pm	24 25 ELUL  Nitzavim - Vayelech Shabbat Ends: 7:36 Shacharit: 9:00am Mincha: 6:25pm BYSY Returns!
25 26 ELUL  Selichot Begin Shacharit: 7:00am/8:00am Mincha: 6:35pm Chesed Box Packing - 10AM	26 27 ELUL Shacharit: 6:00am/6:20am Mincha: 6:35pm	27 28 ELUL Shacharit: 6:10am/6:35am Mincha: 6:35pm	28 29 ELUL  Erev Rosh Hashanah  6:31 Shacharit: 6:00am Mincha: 6:35pm	29 1 TISHRE  Rosh Hashanah - Day 1 Shacharit: 8:00am Shofar: 10:45am Tashlich - 4:45pm Mincha: 6:30pm Light candles after 7:29pm	30 2 TISHRE  Rosh Hashanah - Day 2  6:28 Shacharit: 8:00am Shofar: 10:35am Mincha - 6:30pm	

BARON HIRSCH SERVICE TIMES

October 2011 3 Tishre 5772 - 3 Cheshvan 5772

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 3 TISHRE Ha'azinu Shabbat Ends: 7:26 Shacharit: 9:00am Shabbat Shuva Drasha - 5:00pm Mincha - 6:15PM Maariv - 7:16PM
2 4 TISHRE Fast of Gedalyah Shacharit: 7:30am Mincha: 6:10pm	3 5 TISHRE Shacharit: 6:00am or 6:15am Mincha: 6:20pm	4 6 TISHRE Shacharit: 6:00am or 6:30am Mincha: 6:20pm	5 7 TISHRE Shacharit: 6:00am or 6:30am Mincha: 6:20pm	6 8 TISHRE Shacharit: 6:00am or 6:15am Mincha: 6:20pm	7 9 TISHRE Erev Yom Kippur 6:18 Shacharit: 6:15am or 6:45am Mincha: 3:00pm or 6:05pm Kol Nidre: 6:20pm	8 10 TISHRE Yom Kippur Shabbat Ends: 7:17 Shacharit: 8:30am Yizkor - 11:50am Teach-In - 3:00pm Mincha - 4:30pm Neilah - 6:00pm Maariv - 7:07pm Shofar - 7:17pm
9 11 TISHRE Shacharit: 7:00am/8:00am Mincha: 6:15pm	10 12 TISHRE Shacharit: 6:25am/6:45am Mincha: 6:15pm	11 13 TISHRE Shacharit: 6:30am/7:00am Mincha: 6:15pm	12 14 TISHRE 6:11 Shacharit: 6:30am/7:00am Mincha: 6:15pm	13 15 TISHRE Succot - Day 1 Shacharit: 9:00am Mincha: 6:15pm Light candles after 7:10pm	14 16 TISHRE Succot - Day 2 6:09 Shacharit: 9:00am Mincha: 6:10pm	15 17 TISHRE Succot - First Intermediate Day Shabbat Ends: 7:07 Shacharit: 9:00am Sukkah Hop/Treasure Hunt - 4:00pm Mincha - 5:55pm Teen Divrei Torah - 6:15pm
16 18 TISHRE Succot - Second Intermediate Day Shacharit: 7:00am/8:00am Mincha: 6:05pm	17 19 TISHRE Succot - Third Intermediate Day Shacharit: 6:30am/8:00am Mincha: 6:05pm Chol HaMoed Youth Day Sisterhood Sukkah Lunch	18 20 TISHRE Succot - Fourth Intermediate Day Shacharit: 6:30am/8:00am Mincha: 6:05pm Family Sukkah Party	19 21 TISHRE Succot - Fifth Intermediate Day Hoshanah Rabbah 6:02 Shacharit: 6:30am/8:00am Mincha: 6:05pm	20 22 TISHRE Shemini Atzeret Shacharit: 9:00am Yizkor - 10:30am Mincha - 6:05pm Maariv/Hakafot - 6:50pm Light candles after 7:01pm	21 23 TISHRE Simchat Torah 6:00 Shacharit: 9:00am Women's Learning - 11:45am Luncheon - 1:30pm Mincha - 6:05pm	22 24 TISHRE Bereshit Shabbat Ends: 6:59 Shacharit: 9:00am Mincha: 5:50pm
23 25 TISHRE Shacharit: 7:00am/8:00am Mincha: 5:55pm	24 26 TISHRE Shacharit: 6:25am/6:45am Mincha: 5:55pm	25 27 TISHRE Shacharit: 6:30am/7:00am Mincha: 5:55pm	26 28 TISHRE Shacharit: 6:30am/7:00am Mincha: 5:55pm	27 29 TISHRE Shacharit: 6:25am/6:45am Mincha: 5:55pm	28 30 TISHRE Rosh Chodesh Cheshvan - Day 1 5:52 Shacharit: 6:20am/6:45am Mincha: 5:55pm	29 1 CHESHVAN Rosh Chodesh Cheshvan - Day 2 Noach Shabbat Ends: 6:51 Shacharit: 9:00am Mincha: 5:40pm
30 2 CHESHVAN Shacharit: 7:00am/8:00am Mincha: 5:45pm	31 3 CHESHVAN Shacharit: 6:25am/6:45am Mincha: 5:45pm					

L'CHAYIM!

Baron Hirsch gratefully acknowledges the contributions made to the various Synagogue Funds
from July 20 - August 31, 2011

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L'CHAYIM!

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Simchat Torah Evening
Thursday, October 20th-6:50PM

The climax of the holiday season! Hakafot, singing and dancing with the Torah! Flags and candy bags for the children.

Special Evening Kiddush

Simchat Torah Luncheon
Friday, October 21st
Hakafot - 10:00AM
Lunch - 1:30PM

Following services & Hakafot

Only \$5 per person, children under 5 are free.
RSVP by September 24 to gwen@baronhirsch.org
or call 683-7485